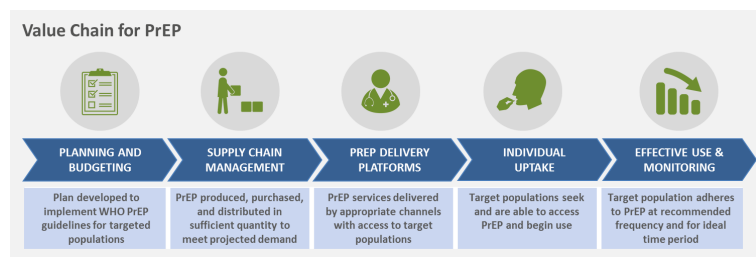


SITUATION ANALYSIS TOOLKIT
INTRODUCTION
APRIL 2016

This toolkit is designed to help implementers plan for introduction and roll out of oral PrEP. The toolkit enables implementers to take a comprehensive and robust approach to 1) catalogue the current situation at the country-level for the introduction of Oral PrEP, 2) identify existing assets and strengths that could be leveraged for PrEP introduction, and 3) highlight gaps in understanding, processes, or resources that will need to be addressed to support successful PrEP introduction. By working through these three steps, implementers will complete a Situation Analysis that can be used to guide planning and preparation for the launch and scale-up of oral PrEP.

The Situation Analysis tools are organized along a simplified “value chain” that charts what is needed for country introduction of PrEP through five major stages, from initial planning through to uptake and ongoing monitoring (*see right*).



The toolkit includes three templates to support the Situation Analysis process, from data collection to presentation of findings (*see below*).

SITUATION ANALYSIS TOOLKIT: 3 STEPS

- 1 DATA COLLECTION**
 - A Word document that includes a **detailed set of questions along the value chain for information collection**
 - Document can be used to guide secondary research and as an interview guide for conversations with key stakeholders and experts
- 2 PrEP PLANNING**
 - An Excel file that **catalogues ongoing progress, resources, and gaps** along the value chain
 - Document can be used to update and organize information for the situation analysis and can serve as a planning tool for in-country stakeholders for a product introduction
- 3 SUMMARY FINDINGS**
 - A PowerPoint file that **organizes and presents research findings** along the value chain
 - Document can be used to present findings, solicit input from and develop a common understanding with key stakeholders, and advocate for additional research and/or resources where needed



This toolkit was developed and used by the OPTIONS Consortium to conduct a Situation Analysis to help plan for oral PrEP rollout in Kenya, Zimbabwe and South Africa in 2015/16. Information was collected through significant secondary and primary research, informed by conversations with key stakeholders at the national and local levels in each country. Completed documents for those three countries can be found at: www.prepwatch.org/mpii-tools-resources.

OPTIONS and its partners at USAID and PEPFAR are eager to share these tools to help others supporting similar market planning efforts in other countries or for other products. If you have any thoughts, feedback, questions or requests for additional information, please contact Neeraja Bhavaraju at [FSG](mailto:neeraja.bhavaraju@fsg.org) (an OPTIONS consortium member) at neeraja.bhavaraju@fsg.org.



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