

WHO WE ARE

PROMISE is an activity within the USAID-funded *Envision FP* award; led by FHI 360 in close collaboration with a consortium of partners including Afton Bloom Group, AVAC, Avenir Health, Columbia University, LVCT Health, Pangaea Zimbabwe AIDS Trust, the University of Washington, and Wits Reproductive Health and HIV Institute.

WHAT WE DO

PROMISE supports early product introduction planning for the monthly dapivirine ring in sub-Saharan Africa, with the goal of shaping the market and establishing a service delivery platform to support future multipurpose and longer-acting vaginal rings. The monthly dapivirine ring was developed by the International Partnership for Microbicides (IPM) and is currently under regulatory review as a new HIV prevention option for women.

HOW WE DO IT

PROMISE operates in close coordination with IPM to support early product introduction planning through the below activities:



Service delivery channels strategy – Consolidating and summarizing existing resources on ring introduction to generate integrated, de-medicalized strategies for strengthening health system delivery of the dapivirine ring as part of comprehensive family planning (FP) and HIV services



National planning and programming – Engaging stakeholders and policymakers to develop planning resources and country-specific technical assistance with the goal of synergizing FP and HIV/STI prevention programming efforts, while paving the way for vaginal ring programming at the national level



Demand creation and market shaping – Applying research and emerging evidence to update existing HIV prevention and FP demand creation strategies, materials, and tools to include vaginal rings and address social norms to create an enabling environment for female-initiated HIV prevention and FP choices



Knowledge management – Developing and expanding on existing knowledge management strategies to improve knowledge of the dapivirine ring and position it as part of a broader sexual and reproductive health prevention package inclusive of FP and oral PrEP

WHERE WE WORK

PROMISE activities are focused on Kenya, Malawi, South Africa, Uganda, and Zimbabwe, five of the countries in sub-Saharan Africa where dapivirine ring research was conducted and where regulatory support activities are planned.

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