PrEP FOR ADOLESCENT GIRLS AND YOUNG WOMEN (AGYW):
EXPERIENCES FROM DREAMS PROGRAMS

October 22, 2020

Global PrEP Learning Network
Keeping AGYW Healthy: Expanding PrEP for Greater HIV Prevention

Namibia DREAMS Project: PrEP Service Delivery Approach

USAID DISCOVER-Health Project: Experience with layering PrEP onto the DREAMS programme in Zambia

Peer Power: DREAMS Ambassadors mobilizing adolescent girls for PrEP
Today’s Speakers

Anneliese Limb, USAID

Anneliese M. Limb is a Senior Youth and HIV Advisor in the Office of HIV/AIDS, Global Health Bureau, USAID. She provides technical guidance on youth and HIV issues across the HIV continuum with the DREAMS Initiative constituting the bulk of her portfolio. Anneliese began her work in the field of HIV/AIDS in 1995 with community-based AIDS Service Organizations in Dallas, TX. Anneliese transitioned to global health with the US Peace Corps working internationally for nine years in Cote d'Ivoire, Guinea, Romania, Sierra Leone, and Liberia on youth-focused public health and education programs.

Endalkachew Melese, Project HOPE, Namibia

Endalkachew Melese is a medical doctor with a specialty in internal medicine. He has been working in the field of health and HIV and AIDS programs for the last 20 years. Currently, he works as a Senior Technical Director for the Namibia DREAMS project led by Project HOPE Namibia.
Today’s Speakers

**Mwansa Njelesani-Kaira, JSI, Zambia**

Ms. Mwansa Njelesani-Kaira is Senior Advisor, Prevention and Behavioural Interventions at JSI - USAID DISCOVER Health in Zambia. Her current portfolio of work includes leading the organization in layering PrEP onto the DREAMS programme. Mwansa has over 15 years’ experience working on adolescent and sexual / reproductive health issues with various organizations in Sub-Saharan Africa and was recognized as one of 25 emerging or mature global leaders in the field of Global HIV and AIDS prevention by UNAIDS, UNDP, et. al, through the St. George’s House Windsor Castle Leadership Initiative on HIV/AIDS.

**Kumbirai Chatora, PSI, Zimbabwe**

Kumbirai Chatora is Director of Social Marketing at PSI Zimbabwe. She is involved in the development of social behavior change communication campaigns to create demand for biomedical HIV prevention and sexual / reproductive health products and services.
Reminder: Use “Chat” Function

Please feel free to ask questions and add comments to the chat box at any point during today’s presentations. At the end of the session, we will dedicate time to Q&A.

Choose “all panelists and attendees” from the drop-down menu when adding a question or comment to the chat box.
Keeping AGYW Healthy: Expanding PrEP for Greater HIV Prevention

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Keeping AGYW Healthy: Expanding PrEP for Greater HIV Prevention

Annaliese M. Limb
Senior Youth and HIV Advisor, USAID
PEPFAR DREAMS Partnership
Determined, Resilient, Empowered, AIDS-free, Mentored, Safe

• Announced by Ambassador Birx on World AIDS Day 2014
• Ambitious initiative to reduce new HIV infections among AGYW in high burden geographic areas
• Began as a partnership among PEPFAR, the Gates Foundation, Girl Effect, Johnson & Johnson, ViiV Healthcare, and Gilead Sciences
• Implemented by USAID, CDC, Peace Corps, and DoD
• Evolved from a two-year, centrally-funded partnership to PEPFAR’s standard HIV prevention approach for AGYW 10-24 funded as part of country budgets
• Supports a comprehensive package of evidence-based interventions targeted to the most vulnerable AGYW, with layering of interventions key to impact
• Originally in 10 countries, and now implemented in 15 countries; received a significant budget increase from $189 M (FY20) to $399 M (FY21)
PEPFAR DREAMS Partnership
DREAMS Core Package

Mobilize Communities for Change

School and Community-Based HIV and Violence Prevention

Empower Girls & Young Women and Reduce Risk

Decrease Risk of Sex Partners

Community Mobilization & Norms Change

VMMC (Other PEPFAR Programming)

HTS & Tx for Men (Other PEPFAR Programming)

Characterization of Male Partners to Target Highly Effective Interventions (ART, VMMC)

Youth Friendly Sexual and Reproductive Health Care (Condoms, HTS, PrEP, Voluntary Family Planning, Post Violence Care)

Economic Strengthening

Social Asset Building

Strengthen Families

Parenting/Caregiver Programs

Education Subsidies


*Image from the U.S. Department of State’s Office of the U.S. Global AIDS Coordinator (SGAC) as of 10.21.2020*
# Layering Table: Botswana DREAMS

<table>
<thead>
<tr>
<th>INDIVIDUAL</th>
<th>9-14</th>
<th>15-19</th>
<th>20-24</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Primary Individual Interventions</strong></td>
<td>HIV &amp; violence prevention</td>
<td>HIV &amp; GBV prevention</td>
<td>HIV &amp; GBV prevention</td>
</tr>
<tr>
<td></td>
<td>Social asset building</td>
<td>Social asset building</td>
<td>Social asset building</td>
</tr>
<tr>
<td></td>
<td>Screening for HTS eligibility</td>
<td>Condoms</td>
<td>Condoms</td>
</tr>
<tr>
<td><strong>Secondary Individual Interventions</strong></td>
<td>Risk-based HTS</td>
<td>Risk-based HTS</td>
<td>Risk-based HTS</td>
</tr>
<tr>
<td></td>
<td>Condoms</td>
<td>Post-violence care</td>
<td>Post-violence care</td>
</tr>
<tr>
<td></td>
<td>Post-violence care</td>
<td>Contraceptive mix</td>
<td>Contraceptive mix</td>
</tr>
<tr>
<td></td>
<td>Contraceptive mix</td>
<td>PrEP (age 18 and above)</td>
<td>PrEP</td>
</tr>
<tr>
<td></td>
<td>Educational support</td>
<td>Educational support</td>
<td>National registration</td>
</tr>
<tr>
<td></td>
<td>National registration</td>
<td>Combination socio-economic approaches</td>
<td>Legal protection and services</td>
</tr>
<tr>
<td></td>
<td>Legal protection and services</td>
<td>National registration</td>
<td>Substance abuse rehabilitation</td>
</tr>
<tr>
<td></td>
<td>Child protection</td>
<td>Legal protection and services</td>
<td>Substance abuse rehabilitation</td>
</tr>
<tr>
<td></td>
<td>Substance abuse rehabilitation</td>
<td>Child protection (ages 15-17)</td>
<td></td>
</tr>
<tr>
<td><strong>Range Individual Level Interventions</strong></td>
<td>3-12</td>
<td>4-14</td>
<td>5-12</td>
</tr>
</tbody>
</table>

| CONTEXTUAL | | | |
| **Contextual Level Interventions** | Parenting/caregiver programming | Household economic strengthening | Community mobilization and norms change |
| | Reducing risk of sex partners (link to HTS, VMMC, Treatment) | | |
| **Total Contextual Level Interventions** | 4 | | |
Botswana DREAMS Pathway (AGYW 15-19)

Primary Individual Level Interventions
All services in the package must be completed

1. HIV & Violence Prevention
   Provision of sessions through schools and/or safe spaces

2. Social Asset Building
   Provision of sessions through schools and/or safe spaces and engagement with a mentor (individually or in a group) using the safe space guide

3. Condom Promotion & Distribution

4. Screening for HIV Testing Eligibility

Needs based services: Time varies by # of services needed

Completion of Primary Package

Secondary Interventions
Additional services tailored to AGYW as needed

1. Risk-based HIV Testing Services

2. Post-Violence Care

3. Contraceptive Mix

4. PrEP (age 18+)

5. Combination Socio-Economic Approaches
   Complete either the employability or entrepreneurship pathway (a minimum of 2 modules) with no less than an 80% pass mark for both modules

Completion of Secondary Services

Contextual Level Interventions
- Parent/caregiver programming
- Household economic strengthening
- Community mobilization and norms change
- Risk reduction for sex partners (link to HIV testing services, VMMC, PrEP, treatment)

Needs based services: Time varies by # of services needed

Primary package completion: at least 7 months

Needs based services: Time varies by # of services needed
PCI Botswana DREAMS In-School Program
Timeline Visualization

Completion is usually reached in Q3 and Q4

APRIL
- Continue serving assessed Life Skills+ students Modules 3-4
- Assess students from delayed schools
- Place new DREAMS eligible into safe spaces
- 3-month social asset building completion for February DREAMS AGYW

MARCH
Form 4s return to school
- Assess for vulnerabilities and screen for DREAMS
- Place new DREAMS eligible into safe spaces
- Begin Module 1 of Life Skills
- Form 1s begin Module 2
- 1Q15 Form 4s began in March

FEBRUARY
Form 1s return to school
- Assess for vulnerabilities and screen for DREAMS
- Place new DREAMS eligible into safe spaces
- Begin Module 1 of Life Skills
- 3Q02 Form 1s began in February

MAY
- Continue serving assessed Life Skills+ students Modules 5-7
- 3-month social asset building completion for March DREAMS AGYW

JUNE
- Continue serving assessed Life Skills+ students Modules 5-7
- Report Life Skills+ completion that began in February
- 3-month social asset building completion for April DREAMS AGYW

JULY
- Report Life Skills+ completion that began in March
- 3-month social asset building completion for May DREAMS AGYW

AUGUST
- Report Life Skills+ completion that began in April
- 3-month social asset building completion for June DREAMS AGYW
PrEP uptake among AGYW (15-24) has had an upward trajectory through FY20 Q2 across PEPFAR generally and within DREAMS districts

Source: COP20 Targets, DATIM
AGYW PrEP targets in DREAMS countries more than tripled between FY20 and FY21

**FY20**

<table>
<thead>
<tr>
<th>OU</th>
<th>AGYW PrEP Targets in DREAMS SNU</th>
<th>Total of AGYW PrEP Targets in DREAMS OU</th>
</tr>
</thead>
<tbody>
<tr>
<td>Botswana</td>
<td>619</td>
<td>659</td>
</tr>
<tr>
<td>Cote d’Ivoire</td>
<td>63</td>
<td>254</td>
</tr>
<tr>
<td>Eswatini</td>
<td>750</td>
<td>946</td>
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<tr>
<td>Haiti</td>
<td>276</td>
<td>436</td>
</tr>
<tr>
<td>Kenya</td>
<td>3,520</td>
<td>4,082</td>
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<tr>
<td>Lesotho</td>
<td>3,647</td>
<td>4,259</td>
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<tr>
<td>Malawi</td>
<td>1,598</td>
<td>2,682</td>
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<tr>
<td>Mozambique</td>
<td>402</td>
<td>1,864</td>
</tr>
<tr>
<td>Namibia</td>
<td>5,541</td>
<td>5,977</td>
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<tr>
<td>Rwanda</td>
<td>291</td>
<td>330</td>
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<tr>
<td>South Africa</td>
<td>51,273</td>
<td>94,171</td>
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<tr>
<td>Tanzania</td>
<td>673</td>
<td>13,638</td>
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<tr>
<td>Uganda</td>
<td>1,079</td>
<td>8,424</td>
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<tr>
<td>Zambia</td>
<td>2,453</td>
<td>3,628</td>
</tr>
<tr>
<td>Zimbabwe</td>
<td>2,241</td>
<td>3,117</td>
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<tr>
<td><strong>Grand Total</strong></td>
<td><strong>74,426</strong></td>
<td><strong>144,467</strong></td>
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</table>

**FY21**

<table>
<thead>
<tr>
<th>OU</th>
<th>AGYW PrEP Targets in DREAMS SNU</th>
<th>Total of AGYW PrEP Targets in DREAMS OU</th>
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</thead>
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<tr>
<td>Botswana</td>
<td>2,446</td>
<td>4,375</td>
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<tr>
<td>Cote d’Ivoire</td>
<td>974</td>
<td>1,381</td>
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<tr>
<td>Haiti</td>
<td>436</td>
<td>612</td>
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<tr>
<td>Kenya</td>
<td>20,653</td>
<td>41,138</td>
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<tr>
<td>Lesotho</td>
<td>2,813</td>
<td>4,151</td>
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<tr>
<td>Malawi</td>
<td>5,781</td>
<td>9,149</td>
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<tr>
<td>Mozambique</td>
<td>2,784</td>
<td>21,988</td>
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<tr>
<td>Namibia</td>
<td>5,997</td>
<td>10,617</td>
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<tr>
<td>South Africa</td>
<td>57,789</td>
<td>203,761</td>
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<tr>
<td>Tanzania</td>
<td>16,309</td>
<td>99,008</td>
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<td>Uganda</td>
<td>6,328</td>
<td>28,106</td>
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<tr>
<td>Zambia</td>
<td>14,720</td>
<td>31,624</td>
</tr>
<tr>
<td>Zimbabwe</td>
<td>2,936</td>
<td>6,144</td>
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<tr>
<td><strong>Grand Total</strong></td>
<td><strong>139,966</strong></td>
<td><strong>462,054</strong></td>
</tr>
</tbody>
</table>

Note: In FY21, Eswatini and Rwanda are not included, as their DREAMS districts are at a lower geographic level than PEPFAR targets were set for FY21.

Source: COP20 Targets, DATIM
Outside of DREAMS implementation areas: Illustrative Supportive Services for AGYW

PrEP services for AGYW outside of DREAMS implementation areas should follow the DREAMS approach. What can realistically be done at scale?
Thank you!
Annaliese M. Limb
alimb@usaid.gov

Photo credit: Communication of Healthy Communities, Aug 2016
OPENING & INTRODUCTIONS

Keeping AGYW Healthy: Expanding PrEP for Greater HIV Prevention

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Namibia DREAMS Project

PrEP Service Delivery Approach

Dr. Endalkachew Melese Derese
Senior Technical Director
Project HOPE Namibia

October 22, 2020
Background

PEPFAR/USAID funded

**Award period:** June 2018 to June 2023

**Goal:** To avert new HIV infections among AGYW

**Target populations:**
- Primary: AGYW 10-24
- Secondary: Parents/caregivers and male sexual partners
## DREAMS Core Package of Interventions

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Primary Interventions</th>
</tr>
</thead>
</table>
| 10-14 years old    | ★ HIV/GBV prevention education  
★ Social asset building  
★ Risk assessment for HIV and provision of HTS as appropriate  
★ SRH screening and provision of contraceptive method mix as appropriate  
★ GBV screening and provision of post-violence care as appropriate  
★ Financial literacy (Aflatoun) |
| 15-19 years old    | ★ HIV/GBV prevention education  
★ Social asset building  
★ Risk assessment for HIV and provision of HTS as appropriate  
★ SRH screening and provision of contraceptive method mix as appropriate  
★ GBV screening and provision of post-violence care as appropriate  
★ Financial literacy (Aflatoun)  
★ PrEP as appropriate |
| 20-24 years old    | ★ HIV/GBV prevention education  
★ Social asset building  
★ Risk assessment for HIV and provision of HTS as appropriate  
★ SRH screening and provision of contraceptive method mix as appropriate  
★ GBV screening and provision of post-violence care as appropriate  
★ Condom provision  
★ Financial literacy (Aflatoun)  
★ PrEP as appropriate |

### Secondary Interventions
- Parenting program
- Condom provision
- Economic strengthening for families
- Education support
- IMPower

### Contextual Interventions
- Community mobilization & norms change: Engaging Men and Boys
- Referrals (HTC, VMMC, ART) for male sex partners
- GBV Post Violence: training and dissemination of clinical guideline
- Condom promotion campaign/demand creation

### Notes
- 20-24 years old includes PrEP as appropriate.
- Economic strengthening for families is included for all age groups after 15-19 years old.
- Condom provision is included for all age groups after 15-19 years old.
PrEP Service Delivery Modalities

Health Facility Services (Youth-friendly rooms)
- Assessment in health facility
  - Facility PrEP initiation
    - Facility follow-up
    - Safe space follow-up

Facility-Linked Outreach Services (Community-based safe spaces)
- Assessment in safe space
  - Facility PrEP initiation
    - Facility follow-up
    - Safe space follow-up
  - Safe space PrEP initiation
    - Facility follow-up
    - Safe space follow-up
PrEP Initiation by Modality of Service Delivery: October 2018 to June 2020

COVID-19 state of emergency declared on March 17, 2020
Demand Creation Strategies

- Active screening of all sexually active AGYW 15-24 for PrEP eligibility at all entry points
- PrEP education to all AGYW 15-24 as part of the safe space intervention and health facility talks
- IEC materials: Posters and flyers
- Phone calls: Nurses and AGYW mentors
- Integrating PrEP as part of:
  - Positive parenting skills (Families Matter! Program)
  - Male engagement sessions
- Sensitizing health care providers and teachers about PrEP
- Work in progress:
  - DREAMS ambassadors: Peers as advocates and champions
  - Use of community engagement platforms such as Child Care Protection Forums to advocate for PrEP
  - Local radio programming to raise awareness about PrEP
  - Short video clips to educate on PrEP
PrEP Service Delivery Resources
PrEP Cascade: October 2019 to June 2020

- Sexually active AGYW ages 15-24 and screened for PrEP eligibility: 6,823
- Sexually active AGYW ages 15-24 and at substantial risk for HIV: 4,388
- HIV status of sexually active AGYW ages 15-24 and at substantial risk for HIV: 4,353
- Eligible but not initiated on PrEP for various reasons: 1,221
- Refused to be initiated on PrEP: 164
- Number of eligible AGYW not initiated on PrEP: 2,968
- 68% of the HIV negative AGYW initiated on PrEP

Note: AGYW = adolescent gender non-conforming youth

- Sexually active AGYW ages 15-24
- Various reasons: 1,221
  - 2,000
  - 3,000
  - 4,000
  - 5,000
  - 6,000
  - 7,000
  - 8,000

- 68% of the HIV negative AGYW initiated on PrEP

Total Initiated: 4,035
AGYW Mentors-Led Virtual Assessment and Service Delivery Cascade

AGYW Cohort (n=22,655)

AGYW with documented contact numbers (n=13,586)

AGYW with no documented contact numbers (n=9,069)

AGYW reached through virtual assessments
Total: 11,073
Active DREAMS beneficiaries: 7,073
Inactive DREAMS beneficiaries: 4,000

GBV Cases
Sexual: 52
Physical/Emotional: 136

Post violence care
Sexual (n=50)
Physical/Emotional (n=103)

PrEP & ARVs
Initiated on PrEP (n=60)
PrEP refill (n=82)
Restarted on PrEP (n=33)
ART refill (n=76)

Need for initiation/refill of medication (n=251)

Need for short term emergency cash support (STECS) (n=1,176)

AGYW Provided with STECS (n=309)

AGYW provided with other Services
- Condoms (n=1,298)
- Sanitary pads (n=4,415)
- IEC materials (n=8,830)
- WASH Education (n=7,360)
- School Materials (n=802)

Determined  Resilient  Empowered  AIDS-Free  Mentored  Safe
Lessons Learned and Major Challenges

- Measuring success in PrEP initiation and continuation
- Scaling-up community PrEP service delivery in the face of COVID-19
- Taking a daily pill
- Packaging of PrEP medicine
- Stigma for being at risk of HIV
- Engaging, informative, and appealing PrEP messages
- Optimizing frequency of PrEP refill visits
<table>
<thead>
<tr>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening and Introductions</td>
</tr>
<tr>
<td>Keeping AGYW Healthy: Expanding PrEP for Greater HIV Prevention</td>
</tr>
<tr>
<td>Namibia DREAMS Project: PrEP Service Delivery Approach</td>
</tr>
<tr>
<td>USAID DISCOVER-Health Project: Experience with layering PrEP onto the DREAMS programme in Zambia</td>
</tr>
<tr>
<td>Peer Power: DREAMS Ambassadors mobilizing adolescent girls for PrEP</td>
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</tbody>
</table>
Experience with layering PrEP onto the DREAMS programme in Zambia

Ms. Mwansa Njelesani-Kaira, October 2020
• In 2018, Zambian Government received a donation of PrEP targeted at AGYW (15-24 years) in DREAMS centres from Gilead Sciences.

• 2018: DISCOVER-Health sole partner mandated to roll-out PrEP in DREAMS centres.

• FY20: **28 centres** in 6 DREAMS Districts.

• FY21: Additional **12 centres** in 3 DREAMS Districts.
1. Implementation of minimum service delivery standards required strengthening.

2. Needed to address broader system issues, such as HIV test kits, lab services, service delivery tools, PrEP ID.

3. Negative attitudes and lack of capacity from providers & CHWs.

4. Newly initiated PrEP clients required intensive support from knowledgeable and empathetic providers and CHWs.

5. Lack of awareness about PrEP within the project, the partnership and especially the community.
Measures Taken: Fixes and Successes

1. Defined **minimum package for clinical services** and **built staff capacity** to implement it.

2. Intensified training of providers and CHWs to build **technical competencies and interpersonal communication skills**, focusing on quality and empathy.

3. Developed and implemented a **client support strategy**, plus carried out routine adherence surges.

4. Provided **targeted support to AGYW facing PrEP-related challenges** with a parent/guardian.
   - Strengthened community and stakeholder engagement.
   - Supported MOH to launch PrEP and develop a national HIV prevention campaign, **Zambia Ending AIDS**.
Minimum Standards: Service Delivery Pathway

- Community awareness
- Facility mapping
- Facility Readiness Assessment (including ensuring minimum clinical standards)
- Training
- Whole site orientation
- Availing commodity & tools
- Enrolment of clients
- Client monitoring & follow-up
- Continuous supervision & mentorship
AGYW_Ever initiated on PrEP in DREAMS and non- DREAMS sites (January 2018 – September 2020)

AGYW PrEP_NEW- target against achievement (Oct19-Sep2020)

Total 15,383 initiated on PrEP in FY 2020 (Oct-19 –Sep-20)
<table>
<thead>
<tr>
<th>Category</th>
<th>Initiated (*)</th>
<th>% 1-month</th>
<th>% 3-month</th>
<th>% 6-month</th>
<th>% 9-month</th>
<th>% 12-month</th>
</tr>
</thead>
<tbody>
<tr>
<td>DREAMS AGYW</td>
<td>5364</td>
<td>45%</td>
<td>31%</td>
<td>21%</td>
<td>9%</td>
<td>5%</td>
</tr>
<tr>
<td>non DREAMS AGYW</td>
<td>2659</td>
<td>36%</td>
<td>29%</td>
<td>17%</td>
<td>9%</td>
<td>6%</td>
</tr>
<tr>
<td>AGYW - SDC</td>
<td>783</td>
<td>47%</td>
<td>39%</td>
<td>28%</td>
<td>15%</td>
<td>11%</td>
</tr>
<tr>
<td>AGYW - FSW</td>
<td>1114</td>
<td>28%</td>
<td>29%</td>
<td>21%</td>
<td>17%</td>
<td>14%</td>
</tr>
<tr>
<td>Pregnant</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Breastfeeding AGYW</td>
<td>114</td>
<td>71%</td>
<td>57%</td>
<td>57%</td>
<td>50%</td>
<td>50%</td>
</tr>
<tr>
<td>All AGYW</td>
<td>8023</td>
<td>39%</td>
<td>30%</td>
<td>19%</td>
<td>10%</td>
<td>7%</td>
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</table>

*Between January 2018 and September 2020*
Lessons Learned: Recommendations

Demand Generation & Client Management

• Align PrEP awareness events with **DREAMS recruitment exercises** and parent engagement meetings.

• Working with slightly **older trained counsellors (25+) and DREAMS graduates** improved service uptake and retention.

• AGYW require consistent **adherence support strategies such as** PrEP surges, automated reminders, frequent follow-ups and support groups.

• Create an **enabling environment for service delivery & ensure continuous engagement using various SBC strategies** with key stakeholders such as parents and guardians, DREAMS partners & centre managers.
Lessons Learned: Recommendations

Clinical Service Delivery

- Align PrEP service provision with **Family Planning service provision** in DREAMS centres.
- Address **internalised risk**, it’s an important indicator as to whether AGYW will persist on PrEP.
- Consider prioritization of **older AGYW (19-24 years)**.
- Work closely with DREAMS to **identify potential AGYW** who might be eligible for PrEP through their database.
- **Close collaboration** with the DREAMS team both at HQ and in the field central to achievements.

*PrEP and DREAMS team, Nchanga, Copperbelt*
Thank You!
Opening and Introductions

Keeping AGYW Healthy: Expanding PrEP for Greater HIV Prevention

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USAID DISCOVER-Health Project: Experience with layering PrEP onto the DREAMS programme in Zambia

Peer Power: DREAMS Ambassadors mobilizing adolescent girls for PrEP
PEER POWER

DREAMS Ambassadors mobilizing Adolescent Girls (15-19) for PrEP
October 2020
- PrEP offered in 6 Districts in COP18
  - 4 new districts in COP20

- DREAMS Secondary Package for AG (15-19)
  ▲ HTS & linkage
  ▲ PrEP
  ▲ Condom Promotion
  ▲ Menstrual Health Management
  ▲ Contraceptive Method Mix
  ▲ STI Screening and Treatment
  ▲ Post Violence Care (LIVES)

- AG contribution to total AGYW (15-24) initiated on PrEP was 27% in COP 18 vs. 51% in COP 19

- Trained 23 DREAMS Ambassadors as peer mobilizers for AG in May 2019
Service Delivery Model

• Static and Outreach in collaboration with Ministry of Health

• Differentiated Service Delivery Implementation
  ► Biomedical Interventions based on need and preference
  ► Groups & clubs for knowledge sharing
  ► Safe spaces
  ► Leverage on peer networks

• DREAMS Ambassadors generate demand and service provision is based on client needs and context
DREAMS Ambassadors Approach (1)

- Menstrual Health Hygiene as a conversation starter
  ▲ Distribution of Menstrual Cup

- Peer driven engagements
  ▲ Service delivery timing and hang out places

- Site Navigation support and continuum of care
DREAMS Ambassadors part of the site level Team Cluster

Concurrent mobilization and service delivery

Integration with DREAMS and other programs

Core Youth Advisory Board on Provider youth friendliness
DREAMS Ambassador Onboarding

Mystery Client Findings

- Friendly security guards
- Judgemental Attitude
- Unfriendly receptionists
- Long waiting periods
- Lack of privacy

Gaps in youth friendliness

DREAMS Ambassadors mentor providers on youth friendliness

DREAMS Ambassadors engaged & activated, driving AGs uptake

COVID-19 local transmission grows, lockdown starts

Demand Creation restricted in congregate settings

Covid-19 cases spike, lockdown intensifies

Reorg for COP19
Duration on PrEP by Population Type

Reconfigured the Bahmni EMR to capture more robust continuation data, based on screening results and associated expected continuation defined upon enrollment for each client.

Are these continuation rates good or bad?
Lessons Learnt in mobilizing AG: 15-19 (1)

• Peer-based mobilization offers opportunities for AG & PrEP
  ▲ Safe space perception
  ▲ Mentors for provider youth friendliness

• Differentiated service delivery model appeals to AG
  ▲ Alignment of service delivery and mobilization activities
  ▲ Joint planning and coordination

• Site navigation support makes the service less daunting for AGs
Lessons Learnt in mobilizing AG: 15-19 (2)

- MHM is an entry point to PrEP and contraception discussions
- Youth-friendly mentors increase provider sensitivity to AG needs
- Meaningful involvement of AG in service delivery and mobilization
**Future Innovations: V Campaign**

1st Pillar: Create Demand
Focus on creating word-of-mouth buzz through DREAMS Ambassadors

2nd Pillar: Prep for PrEP
Prioritizes health care providers and advocates in the clinic.

3rd Pillar: Initiation
Initiation starter kit
Makeup bag and the pill carrying case.

4th Pillar: Continuation
DREAMS Ambassadors send weekly reminder messages.
Thank You
Upcoming Sessions

OCT 22

NOV 19
CHARISMA: Community Health Clinical Model for Agency in Relationships and Safer Microbicide Adherence

TBD

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Thank You!