

What is CHOICE?

Collaboration for HIV Prevention Options to Control the Epidemic (CHOICE) is a collaboration funded by USAID, in partnership with PEPFAR, through the Office of HIV/AIDS' five-year competitively awarded central mechanisms: Meeting Targets and Maintaining Epidemic Control (EpiC) and Reaching Impact, Saturation, and Epidemic Control (RISE). The goal of this partnership is to address technical gaps and support national scale-up of antiretroviral-based HIV prevention products (collectively referred to as pre-exposure prophylaxis or PrEP) in PEPFAR countries through catalytic evidence generation, translation, and research utilization. CHOICE is led by FHI 360 and Jhpiego. Other collaboration partners include Avenir Health, Afton Bloom, LVCT Health in Kenya, and Pangaea Zimbabwe AIDS Trust in Zimbabwe.

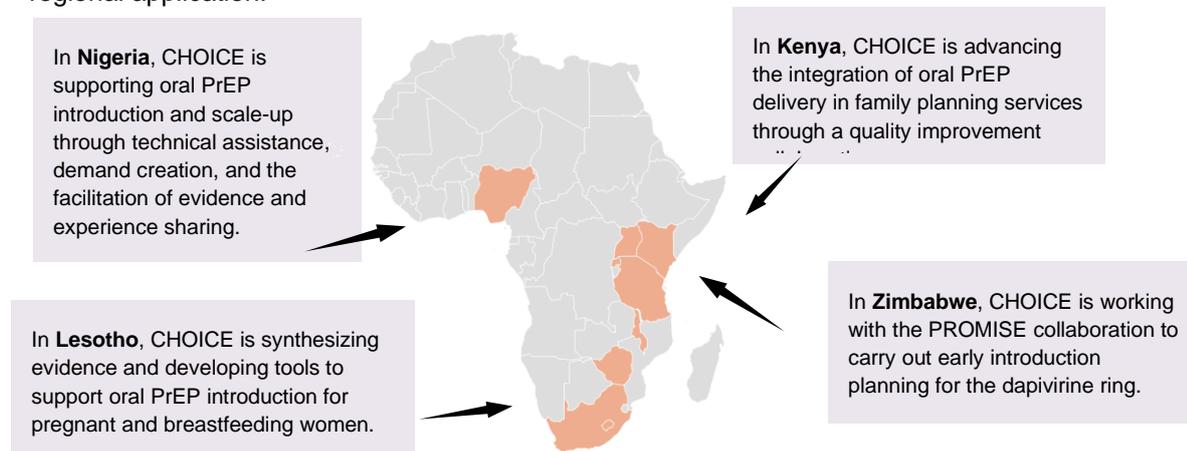
CHOICE harnesses collaborative engagement and research utilization expertise to increase awareness, expand access, build capacity, and support effective use of oral PrEP in sub-Saharan Africa through four specific activities:

- Support countries in oral PrEP scale-up through the translation and utilization of evidence-informed planning, programming, and strategic information tools
- Support countries in PrEP demand creation through the development of a low-cost human centered design-infused approach for creating demand creation strategies and tools
- Support countries in the integration of sexual reproductive health and PrEP services through the development of evidence-informed integration strategies and tools
- Provide targeted HIV prevention technical assistance

In addition, CHOICE supports countries in market preparation for the dapivirine vaginal ring (DVR), in close coordination with the PROMISE collaboration. More information on the CHOICE-PROMISE DVR work can be found [here](#).

Where does CHOICE work?

CHOICE priority countries include Kenya, Lesotho, Nigeria, and Zimbabwe. Through our work in these countries, experiences and lessons learned will be shared and tools will be developed for regional application.



Globally, CHOICE hosts the virtual [PrEP Learning Network](#) to provide those working around the world with the tools and resources, best practices and opportunities to learn from others to help advance PrEP scale-up. CHOICE also convenes the **PrEP Connection**, an HIV prevention forum to facilitate rapid data and experience sharing across projects and partners. Finally, CHOICE is developing an **HIV Prevention Ambassador Training Package** that can be used across all priority populations for PrEP, as well as provider materials for addressing PrEP and intimate partner violence.

Regionally, CHOICE hosts the [West Africa Regional PrEP Learning Network](#) which tailors webinars to the West African region—addressing PrEP introduction challenges and fostering experience exchange across the region and sharing of lessons learned from within and beyond West Africa.

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