

Gen-N Nigeria: How to Use Community and Provider Materials



How to use this deck

- This deck gives simple instructions about how to use each of the available Gen-N materials
- Gen-N materials, used together, create an enabling environment for adolescent girls and young women to access PrEP services with communications materials and memory aids for community leaders and members, healthcare providers, and young people.
- Gen-N materials can also be used "a-la-carte" to enhance parts of the journey of care (e.g., you might only use materials that enhance the interaction between providers and young people)
- The materials are presented in the following order:
 - Community-focused materials
 - Healthcare provider-focused materials
 - Materials focused on young people
 - Some Gen-N materials can be used for multiple audiences, as noted

Gen-N Community and Provider Dialogue Guide

Together We Are

What is Gen-N?

A guide for dialogue
Among Healthcare Workers,
Community Leaders, and
Young People

GEN

HIV Negative Generation



Who it is for

- Program staff who have connections with both the community and clinic/health care providers

What it does

- Creates an enabling environment for PrEP use by adolescent girls and young women (AGYW)
- Brings the community together with health care providers to explain innovations in HIV prevention and treatment
- Explains the Gen-N movement and asks the community to commit to support Gen-N
- Allows health care providers to explain how and why they care for young people and ask for the community's support for the clinic providing prevention services to AGYW

How to use it

- Use just after PrEP services become available in a community
- Bring together community leaders, PrEP providers, and young people
- Follow the guide
- Bring supporting posters, printed FAQ flyers

PrEP Community Support Poster

Who it is for

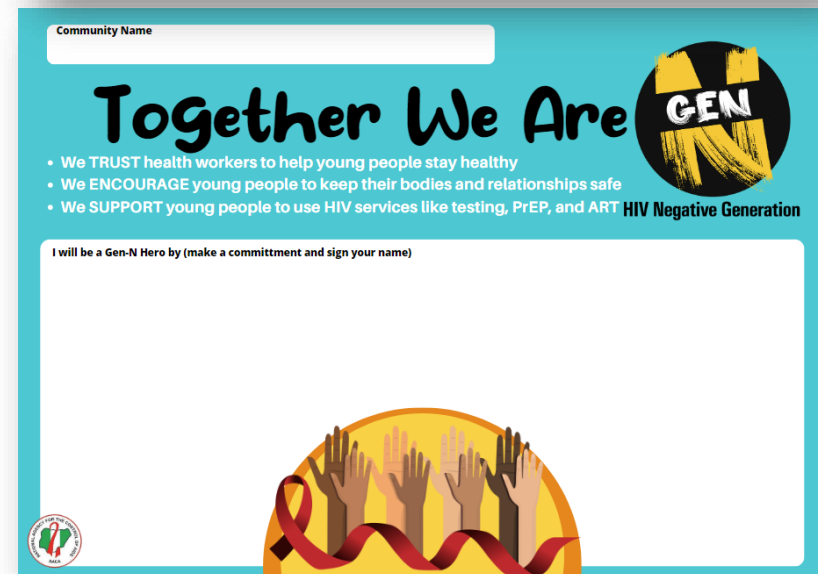
- Program staff who have connections with both the community and clinic/health care providers

What it does

- Creates an enabling environment for PrEP use by AGYW
- Communicates that the clinic and community are together in the Gen-N effort
- Reassures providers that they have the support of the community

How to use it

- Use during the community-provider dialogue sessions
- Ask leaders to write down how they will support Gen-N and sign the pledge
- Hang the posters at the clinic and at visible points in the community: school, chief's house, etc.



PrEP Infographic – Oral PrEP FAQ

Who it is for

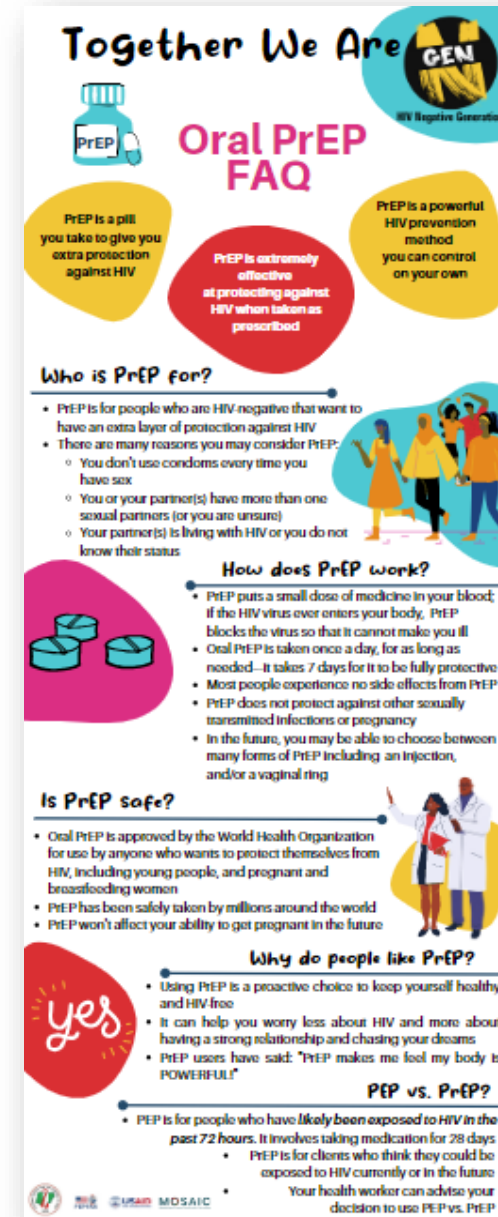
- Health care providers, community health workers, PrEP Ambassadors, and others involved in explaining PrEP to community members

What it does

- Answers basic questions about PrEP in easy-to-digest language

How to use it

- Post to social media
- Send over WhatsApp
- Print and have available during community mobilization sessions
- Distribute during trainings, journalist briefings, etc.
- Post on government and program websites
- Make into a banner and post in HIV testing service waiting areas
- Laminate and leave around clinic waiting rooms



Together We Are GEN
HIV Negative Generation

Oral PrEP FAQ

PrEP is a pill you take to give you extra protection against HIV

PrEP is extremely effective at protecting against HIV when taken as prescribed

PrEP is a powerful HIV prevention method you can control on your own

Who is PrEP for?

- PrEP is for people who are HIV-negative that want to have an extra layer of protection against HIV
- There are many reasons you may consider PrEP:
 - You don't use condoms every time you have sex
 - You or your partner(s) have more than one sexual partners (or you are unsure)
 - Your partner(s) is living with HIV or you do not know their status

How does PrEP work?

- PrEP puts a small dose of medicine in your blood; if the HIV virus ever enters your body, PrEP blocks the virus so that it cannot make you ill
- Oral PrEP is taken once a day, for as long as needed—it takes 7 days for it to be fully protective
- Most people experience no side effects from PrEP
- PrEP does not protect against other sexually transmitted infections or pregnancy
- In the future, you may be able to choose between many forms of PrEP including an injection, and/or a vaginal ring

Is PrEP safe?

- Oral PrEP is approved by the World Health Organization for use by anyone who wants to protect themselves from HIV, including young people, and pregnant and breastfeeding women
- PrEP has been safely taken by millions around the world
- PrEP won't affect your ability to get pregnant in the future

Why do people like PrEP?

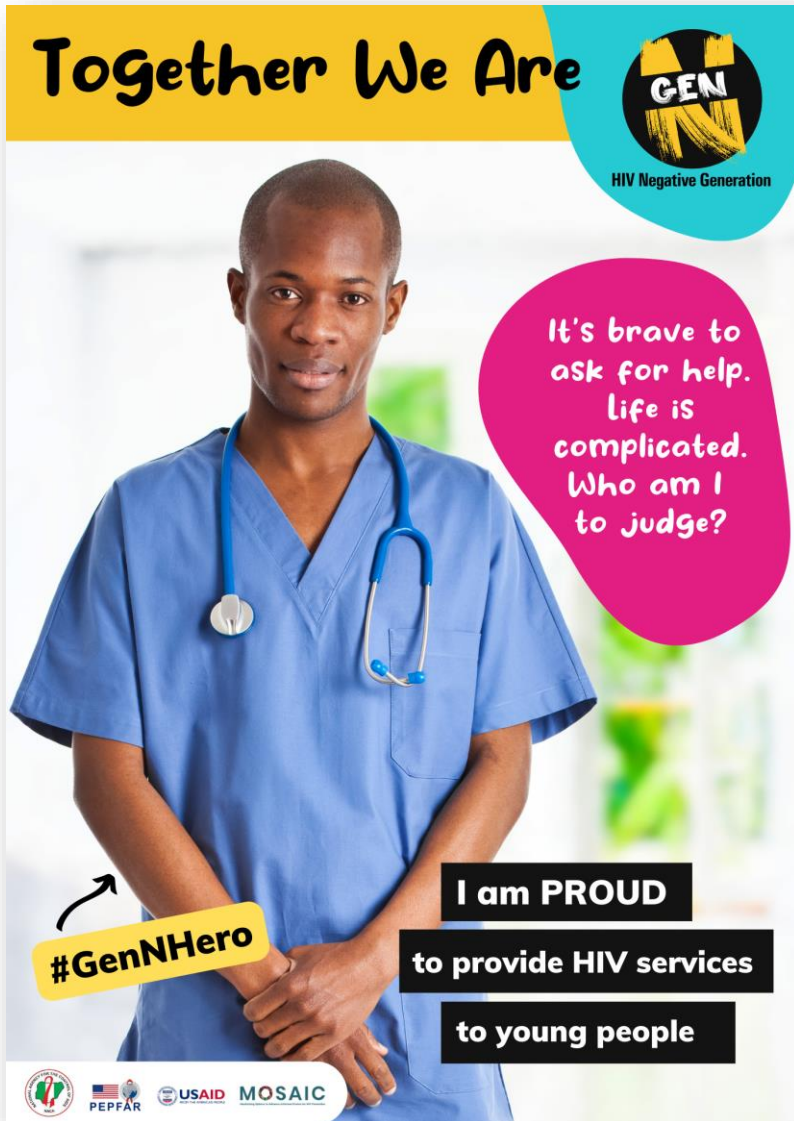
- Using PrEP is a proactive choice to keep yourself healthy and HIV-free
- It can help you worry less about HIV and more about having a strong relationship and chasing your dreams
- PrEP users have said: "PrEP makes me feel my body is POWERFUL!"

PrEP vs. PEP?

- PrEP is for people who have likely been exposed to HIV in the past 72 hours. It involves taking medication for 28 days
 - PrEP is for clients who think they could be exposed to HIV currently or in the future
- Your health worker can advise your decision to use PrEP vs. PEP

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Provider Poster



Who it is for

- Health care providers

What it does

- Celebrates providers as Gen-N Heroes
- Communicates to young people that they will receive a warm welcome

How to use it

- Print in color on A3 paper and hang in clinic waiting areas

Provider Manifesto

Who it is for

- Health care providers

What it does

- Improves communication between AGYW and providers
- Communicates a promise of how a client can expect to be treated

How to use it

- Print as a poster or stand-up desk card and display where services will be given
- Provider can call the client's attention to the visual as an icebreaker



Together We Are  **HIV Negative Generation**

I Appreciate You

- It is brave to come for help
- It is responsible to take care of your body

I'm Not Judging

- I know you are doing the best you can
- I know things happen we don't intend
- I know you may be struggling
- I remember being where you are

I'm Listening

- I need to know what is going on so that I can help you
- We are going to work together

Your Secrets are Safe

- What we talk about stays here

I'm Here to Support Your Decisions

- How to protect your future
- How to take care of your body
- How to keep your relationships healthy

I'm With You on the Journey

- I'll guide you through each step
- I'll tell you the truth

I Believe in You

- I am cheering you on!
- I will help you overcome challenges

The Gen-N Manifesto

Empathways

Who it is for

- Health care providers, policy makers, parents

What it does

- A game of questions that fosters mutual empathy between young people and adults
- Creates connection and understanding with the objective of helping adults better understand young people and be more responsive to their needs

How to use it

- Use it as a training activity for providers during foundational or refresher trainings
- Do it with policy makers as an advocacy strategy
- Use it as an empathy-building and insight-gathering exercise before co-designing activities with young people

The Pledge

- I commit to an open, honest and respectful dialogue
- I pledge to truly see you and hear you
- I will keep what you tell me private & confidential
- I will keep an open mind to understand and respect you as a whole person

Both participants must read this aloud to one another

Open Up

Goals

Name two things you would like to achieve in the next two years.

What, if anything, would stop you from achieving them?

Both participants answer

Open Up

Relationships

How should a partner who loves you, show you they love you?

Both participants should answer

Discover

Your Worst Experience

What was the worst health care experience you've ever had?

How did it make you feel?

Both participants answer

Discover

Seeking Information

At their best, what are a health care provider's goals and duties to a client during a visit?

Only young person answers

Connect

Hafsat, 19, goes to a health facility to learn about PrEP services. While in the waiting area she hears a health care provider shouting at a young woman in the consultation room, saying the girl must be 'promiscuous' to be requesting for PrEP at her age. Hafsat decides to leave the health centre.

How does Hafsat feel? What might happen to Hafsat next? What could have gone differently?

Both participants answer

Note: Empathways was developed by the Johns Hopkins University Center for Communication Programs under the USAID's Breakthrough Action project

ACE Counseling Guide

ACE COUNSELING

AFFIRM. CELEBRATE. EMPATHIZE

BREAK THE ICE

I see you as a whole person
We can trust each other



I'm happy you
are here



My name is...



What we talk about is
only between us



This is a
judgement-free zone



Before we get started, I'd like
to get to know you a little.
What is something that made
you smile recently?

Something that made me smile was...

AFFIRM

You are a person who can succeed
Your concerns make sense

- I know you are brave because you found the courage to come see me.
- Your interest in PrEP tells me you care about yourself and have plans.
- I KNOW you can do this because there are many things you already do every day.
- That is a very smart question.
- Your concerns make a lot of sense.

CELEBRATE

You are making progress
You are succeeding

- We need to celebrate because you got through the test!
- I'm happy you are taking this step for yourself- and your partner.
- Using PrEP is a great way to keep your relationship strong and HIV-free. Let's celebrate that!
- Wow! You are back right on time! That's awesome!
- You made it through the first month!

Together We Are



HIV Negative Generation

EMPATHIZE

You are not alone
I care about how you feel

- I can understand that you might be feeling shy.
- Lots of people are concerned about the same thing.
- I also feel uncomfortable sometimes when I have to see my doctor.
- I am with you. It can be very scary when your partner lives far away.
- I understand that you feel worried about your partner finding out.



Who it is for

- Health care providers

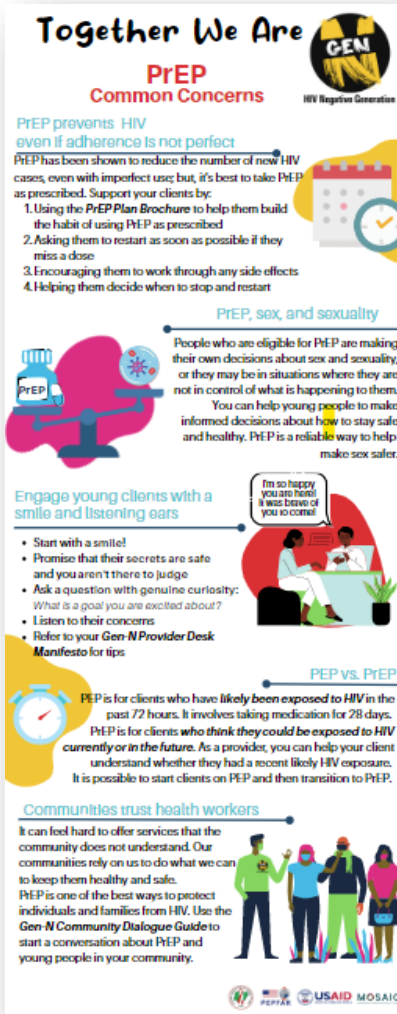
What it does

- Gives health care providers practical tips and language to use to improve the quality of counseling
- Engages co-active coaching techniques

How to use it

- Use during training and practice using the techniques during role-play exercises
- Print, laminate, and distribute to providers as a memory aid
- Use as a support tool/guide for supportive supervision
- Send to providers over WhatsApp and have a conversation about how to use it

Provider Infographic – Common Concerns



Who it is for

- Health care providers

What it does

- Provides answers to common concerns providers have about providing oral PrEP to young clients

How to use it

- Print and distribute during trainings, refresher exercises, and supportive supervision visits
- Send over WhatsApp to groups of providers and have a conversation about the issues

Providers: Counseling for Continuation Wheel



Who it is for

- Health care providers

What it does

- Helps providers to more effectively counsel for persistence and continuation using evidence-based motivational interviewing techniques

How to use it

- Print on a color printer and assemble
- Start with 1 and follow the prompts
- Use as a memory aid to make motivational interviewing easy

Why I Use PrEP

Who it is for

- Young People and Health care providers
- Take care to leave space for young men and trans women to relate with nonbinary pronouns and subtle coding (trans symbol on t-shirt)

What it does

- Communicates key functional and emotional benefits of using PrEP
- Presents reasons for using PrEP in testimonial form

How to use it

- Print as a pull-up banner and display in the waiting area of the clinic
- Print in color on A4 paper, laminate and have available in waiting areas (e.g., before testing)
- Use during the counseling session as an alternative to eligibility screening - provider can ask clients to look at it and point to anything they can relate to

Why I'm Brave Enough to Use PrEP **GEN** HIV Negative Generation

"I have more than one partner"
I am doing my best to get it all together: work, school, relationships. With PrEP I have one less thing to worry about: HIV. PrEP makes me feel closer to achieving my goals!

"My partner might be taking risks"
I love my partner but I don't know their HIV status and we aren't together every minute. PrEP makes me feel confident and keeps our relationship strong AND HIV-Free.

"I know I should use condoms"
Even though I know, I should use condoms and do my best, things happen. With PrEP and my family planning method, I feel like I'm on my way to having it all together.

"My partner has HIV"
With PrEP I don't worry at all about getting HIV too.

"It's hard to protect myself"
I am still learning about how to be in relationships. With PrEP, I am doing something for myself while finding the courage to ask for what I need.

"I had an STI and want to be extra safe about HIV"
I am part of a squad that is getting it all together. We support each other. We have the freedom to choose PrEP.

SOUND FAMILIAR?
There are many reasons young people are using PrEP to stay HIV-Free. Ask your healthcare provider about oral PrEP.

Make a Plan PrEP Brochure

Who it is for

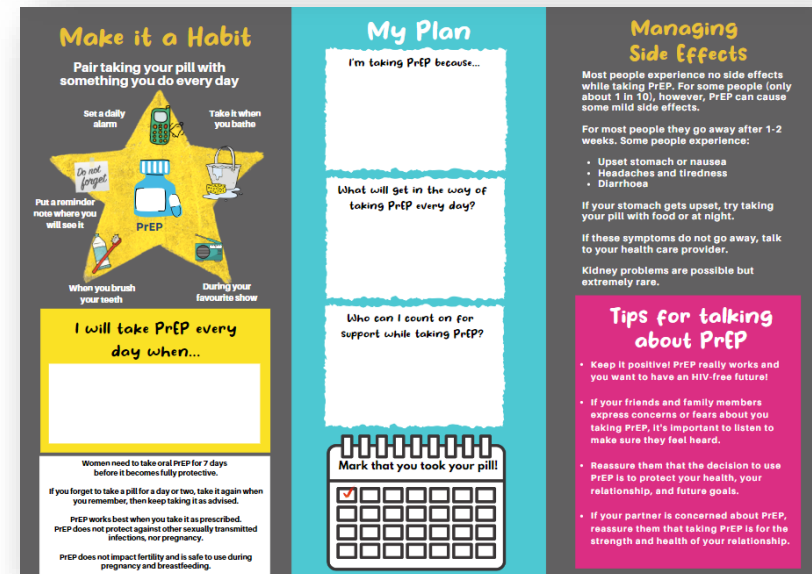
- Health care providers and PrEP clients

What it does

- Uses evidence-based behavior change techniques to support PrEP persistence and adherence

How to use it

- Use at the end of a counseling session to help the client make a plan, understand side effects, and think through how to get social support
- Send home with client



Social Media Posts

Who it is for

- AGYW
- Parents
- Health care providers
- Community members

What it does

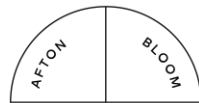
- This set of posts promotes PrEP use for young people
- Encourages an enabling environment for HIV prevention behaviors
- Celebrates and destigmatizes HIV prevention

How to use it

- Targeted social media campaigns
- Paid push advertising on Facebook



ACKNOWLEDGMENTS



MOSAIC is made possible by the generous support of the American people through the U.S. President's Emergency Plan for AIDS Relief (PEPFAR) and the U.S. Agency for International Development (USAID) cooperative agreement 7200AA21CA00011. The contents of this presentation are the responsibility of MOSAIC and do not necessarily reflect the views of PEPFAR, USAID, or the U.S. Government.

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