West Africa Regional PrEP Learning Network
Providers are people first!

December 8, 2021
Please introduce yourself in the chat box!

Veuillez vous présenter dans la chat box!

Click the “Participants” window to access the raise hand feature, yes/no buttons, and more. You can also access these features via “Reactions”.

Choose ”Everyone“ in the To: field.

Click on “More” to access thumbs up and thumbs down.
Access interpretation / Accès à l’interprétation

1. Click the globe icon and choose English

Every participant must choose an interpretation channel: English and French speakers.

2. Then click « Mute Original Audio » if you’re hearing both languages at once.
National and subnational plans include oral PrEP and guidelines are established to support access to PrEP via priority delivery channels. Oral PrEP is regularly available in sufficient quantity to meet projected demand via priority delivery channels. Oral PrEP is delivered by trained healthcare workers across diverse delivery channels that effectively reach target end users. End users are aware of oral PrEP and have the support, motivation, and ability to seek out, initiate, and effectively use PrEP during periods of HIV exposure. Oral PrEP is effectively integrated into national, subnational, program, and facility monitoring systems and ongoing research supports learning.
## Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
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<tbody>
<tr>
<td>10 min</td>
<td>Welcome and introduction</td>
</tr>
<tr>
<td>20 min</td>
<td>Panel discussion: PrEP users and providers</td>
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<tr>
<td>20 min</td>
<td>Q&amp;A</td>
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<tr>
<td>20 min</td>
<td>Presentation: Making it easier to provide PrEP</td>
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<tr>
<td>10 min</td>
<td>Q&amp;A</td>
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<tr>
<td>10 min</td>
<td>Closeout</td>
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Access interpretation / Accès à l'interprétation:
- Click the globe icon and choose **Français**
- Puis cliquer sur « **Mute Original Audio** »
Panel Discussion:
Listen & Learn from PrEP Users & Providers

- Luwopwa Benjamin, PrEP Provider
- Elvinah Sunday, PrEP Provider
- Abasiama Alfred Bassey, PrEP User
- Obeten Ayei, PrEP Provider
- Briggs S. Jeremiah, PrEP User
Questions
Providers are people first!

Creating demand for PrEP in Nigeria:
Supporting Providers
Creating Community Support
Overcoming Stigma
Together we are

- We TRUST our health workers to help young people stay healthy
- We ENCOURAGE young people to keep their bodies and relationships safe
- We HELP young people to get tested and take their medications
## CHOICE Outputs

<table>
<thead>
<tr>
<th>For Nigeria</th>
<th>Globally</th>
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</thead>
<tbody>
<tr>
<td>• AGYW PrEP demand creation plan informed by “HCD-lite” approaches</td>
<td>• Case study in “HCD-lite” approaches to strengthen PrEP demand creation efforts</td>
</tr>
<tr>
<td>• Portfolio of “HCD-inspired” demand creation interventions, tools, and materials designed using HCD-Lite approaches targeting AGYW and the providers who serve them</td>
<td>• Field-tested examples of “HCD-informed” demand creation strategies, interventions, tools, and materials</td>
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<tr>
<td>• Provider engagement package</td>
<td>• “HCD-infused” process and tools to support design of PrEP demand creation programs</td>
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</tbody>
</table>
What we knew about PrEP promotion going in
Key insights and learnings from other programs and the Human-Centered Design (HCD) evidence base

<table>
<thead>
<tr>
<th>Build on…</th>
<th>The decision to use PrEP is never made “alone” (Jilinde)</th>
<th>People value relationship harmony and are guided by relationship-based goals (IPSOS, FinalMile)</th>
<th>Demedicalized framing is appealing to increase privacy (V)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>A sense of belonging encourages PrEP uptake and persistence (Lesotho)</td>
<td>Norming PrEP in the community is necessary to enable use by key populations (Jilinde)</td>
<td>Focusing messages on key pops attracts resistance and suspicion from communities (Jilinde, South Africa)</td>
</tr>
<tr>
<td></td>
<td>Providers expect to be judged on clinical outcomes alone; youth judge based on demonstrated empathy (Breakthrough Action, Adolescents360)</td>
<td>Both clients &amp; providers need affirmation from their social networks to support their decisions.</td>
<td>Many clients do not respond well to being given orders.</td>
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</table>
Providers are People Too*

**Excited because**
- Believe it works
- Believe it is safe
- Good for discordant couples, MSM, FSW

**Reluctant because**
- Feel uncomfortable with AGYW clients (especially <18 & unmarried)
- Fear encouraging “immoral” behavior
- Fear of increasing clients’ STI/HIV risk
- Theoretical commitment to condoms/ABC
- Doubt clients’ ability to adhere
- Fear community backlash

**Craving**
- Better materials to help clients
- Nuanced info on “good enough” use
- Reassurance about commodity security
- Refresher training
- Training in dealing with AGYW
- Support from the community

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*Source: AIDSFree: Knowledge, Attitudes, and Practices of Health Care Providers towards PrEP in Nigeria: Results of an Online Survey. 20220; Breakthrough Action HCD research.*
Provider Profiles

**The Moralist**
- Very religious
- See themselves as a moral example for the community
- Disapproves of sexuality outside of marriage
- Does not want to encourage “immoral” behavior

**The Loving Auntie**
- Wants to help young women and girls
- Doesn’t want to encourage STIs
- Concerned about girls who need PrEP, wants to help them
- Conflicted about what it means to “help”

**The Activist**
- Enthusiastic about PrEP and believes it is a great solution
- Has a passion for working with young people
- Believes everyone should have the sexual health services they need
- Progressive attitudes

**The Worrier**
- Will prescribe PrEP because it is their job
- Not sure it is the right thing to do
- Fears community backlash
- Fears consequences for themselves

**The Rule Follower**
- Not emotionally attached to this issue
A Fresh Narrative

• A New Generation
• Power, Connection, Belonging
• Confidence, Freedom, Life
• Everyone can be a Gen-N Hero

Together we are

• We TRUST our health workers to help young people stay healthy
• We ENCOURAGE young people to keep their bodies and relationships safe
• We HELP young people to get tested and take their medications
Support for Providers

- **Key Insight:**
  "It's scary to try to balance doing my duty to help young people get PrEP and maintaining the respect of my community so that I can do my job."

- **Key Desires:**
  - Respect,
  - Community support
  - Comfort interacting with young clients
  - Better info on PrEP

- **Brand Promise:**
  As a Gen-N hero, you are leading the way to an HIV-Free Nigeria!
Take-Home Materials

Make it a Habit!
Pair taking your pill with something you do every day!

My Plan
I'm taking PrEP because...

What will get in the way of taking PrEP every day?

Who can I count on for support while taking PrEP?

Mark that you took your pill every day when...

Managing Side Effects
Most people experience no side effects while taking PrEP. For some people (only about 1 in 10), however, PrEP can cause some mild side effects.

For most people they go away after 1-2 weeks. Some people experience:
- Upset stomach or nausea
- Headaches and tiredness
- Diarrhea

If these symptoms do not go away, talk to your health care provider.

Tips for talking about PrEP
- Keep it supportive! PrEP really works and you want to have an HIV-free future!
- If your friends and family members express concerns or fears about you taking PrEP, it’s important to listen to make sure they feel heard.
- Reassure them that the decision to use PrEP is to protect your health, relationships, and future goals.
- If your partner is concerned about PrEP, reassure them that taking PrEP is for the strength and health of your relationship.

Congrats!
Congratulations! You are joining many young people around the world who are taking PrEP to protect themselves from HIV and to keep their relationships strong and healthy.

Feeling anxious about PrEP and progression? Knowing that PrEP is safe to take is important to ending new HIV infections and reducing the spread of HIV.

Taking other medicines or vitamins? You want to make sure PrEP is safe to take with any other medications and vitamins. Let your healthcare provider know what you’re taking.

Breastfeeding? Good news! PrEP will not change the amount, quality, or taste of breast milk.
Community Support & Norming PrEP:
Community discussion guide

E. Activity: Building Empathy & Exploring Values

Story Telling
This exercise helps participants remember the experience of being a young person.

Step 1: Ask participants to think about a time when you were a young person when you might have done something you didn’t intend to do, or knew better, or knew yourself to be a risky situation.

Step 2: Encourage the participants to share the story with the person sitting next to them if they are comfortable.

Step 3: Ask anyone comfortable sharing their story with the entire group.

Step 4: Ask someone in the group to share what they learned from this exercise.

Step 5: Summarize. Point out that all of us have done things over when we’re “grown up.” We know others will find ourselves in situations where we felt we didn’t have control.

Vote With Your Feet
This exercise helps participants discuss some of their values about young people and health services.

Step 1: Tell the participants that you are going to ask some questions and ask if they “vote with your feet.”

Step 2: Say each statement below and while people move to “Agree” or “Disagree”:
- I believe health workers should discuss sexual health and HIV prevention with young people in the community.
- I encourage the young people in my life to seek healthcare.
- I would support my daughter or son if I found out they were using PrEP.
- I would encourage my daughter or son to take PrEP.

Step 3: After each question, ask for a couple of people on each side to explain their thinking.

Step 4: Ask the people who disagree to think of one reason that a person might say they agree.

Step 5: Have the health worker talk about these reasons, about having young people and being community-led.

Step 6: Close by explaining that even though people might have different feelings, they can all agree that it would be better to work together to make things happen.
Join the Gen-N Movement: New HIV narrative

- Reframes PrEP as contribution to a higher cause
- Creates platform to talk about HIV innovations
- TV, large print, popular media, influencers

Community Engagement: Norm PrEP & support it as part of Gen-N

- Introduce innovations in HIV prevention, testing & treatment
- Introduce Gen-N
- Requests commitment to support Gen-N
- Community pledge
- FAQ Infographic

Materials for Providers/ Counseling

- Give basic information, address myths
- Common concerns, “Pocket provider videos”
- Counseling for continuation wheel
- Client-provider relationship
- Empathways, Gen-N Manifesto

Materials for clients

- Social media posts
- PrEP Plan Trifold
- Bottle stickers

How it fits together: The socioecological model
Key takeaway messages

• Empathy & commitment
• The importance of norming PrEP
• GenN Heroes
• Community support and trust
Questions
Thank you for being a part of the West Africa Regional PrEP Learning Network!

Since June 2020, we’ve held 12 webinars on topics across the value chain. During this time oral PrEP implementation has begun in Ghana and Mali and will soon launch in Burkina Faso, Liberia, and Togo.

We’ve built a network of more than 650 attendees from 10 countries throughout West Africa.
What’s next for the West Africa Regional Learning Network?

The CHOICE collaboration is coming to an end at the end of December 2021.

We are so grateful to the many regular attendees, speakers, panelists, translators and interpreters who made these sessions possible!

Webinars have been **recorded** and loaded onto PrEPWatch for you to access later.

Sign up for the Global PrEP Learning Network’s mailing list to continue receiving invitations to future webinars.

https://mailchi.mp/prepnetwork/prep-learning-network
Thank you!

CHOICE Partners

This collaboration is made possible by the generous support of the American people through the U.S. Agency for International Development (USAID) and the U.S. President’s Emergency Plan for AIDS Relief (PEPFAR) through the terms of cooperative agreement 7200AA19CA00002 and 7200AA19CA00003. The contents are the responsibility of the EpiC project and the RISE project and do not necessarily reflect the views of USAID, PEPFAR, or the U.S. Government.